

Meeting Minutes of the Governor's Council on Substance Abuse Prevention and Treatment Public Education Subcommittee Wednesday March 19, 2025, Approved

Attendees:

Subcommittee Members Attending: Keigan Aabel-Brown, Tahnee Bryant, Carolyn Canini, Jenny Lancaster, Anne Martin, Lyn O'Connell (Chair), Tina Ramirez, Amy Saunders

Invited, Not Attending: Cathy Capps-Amburgey, G. Backer, Sarah Barton, Lori Garrett-Bumba, , Kimberly Chiaramonte, Dr. Dumas, Michelle Hermann, Paige M., Ashley May, Crystal May, Heather McDonell-Stalnaker, Gwyn McGee, B. McGinty, Ashley Murphy, Dr. Susan Murphy, Jay Phillips, T. Poling, Greg Puckett, Jan Rader, Elizabeth Shahan, Amy Snodgrass, Lee Storrow, J. Vance, Crystal Welch, S. Whaley, S. White, S. Wright,

ODCP Staff: Jessica Smith

Marshall University Staff: Rachel Bledsoe and Bradley McCoy

Opening

Dr. Lyn O'Connell provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Public Education Subcommittee. The meeting was called to order on Wednesday, March 19, 2025, and was conducted by Zoom conference. There were seven Subcommittee members present in addition to the Chair and staff. There was a motion by Jenny Lancaster to approve the previous meeting minutes. Motion was seconded by Amy Saunders and minutes were approved without change. The objective of this meeting was to work on the 2025 State Plan.

Agenda Items

Subcommittee Chair Meeting

- Dr. Lyn O'Connell provided an overview of the March 10, 2025 Subcommittee Chair meeting. The Pregnant and Parenting Women Subcommittee discussed a potential educational campaign for women with substance use disorder (SUD) during pregnancy. They also discussed the Pregnancy Risk Screening Instrument (PRSI) and its prevalence of usage by providers. The Youth Subcommittee welcomes all resources for youth treatment and recovery so that it can be documented in one place. This Subcommittee has a lot of opportunities for collaboration with the Youth Subcommittee.
- The Transportation and Employment Workgroup chairs are reaching out to meet with Dr. Lyn O'Connell in April to then take information back to their Workgroup in May.

Quarter 1 Goals, Strategies, KPIs

- Goal 1:
 - Jenny Lancaster has held a training of trainers (ToT) and someone at each region's Prevention Lead Organization (PLO) is trained now.
 - There have been 12 training requests since August, and they went to their regional trainer. Jenny Lancaster needs to follow up with them all and remind them to submit their follow-up forms about who was trained.

- There are 35 stigma training trainers across the 6 regions.
- Tina Ramirez shared that the Dunbar mural is complete along with its accompanying adjacent piece. The Eleanor mural is nearing completion. Hurricane and Mason County murals are scheduled to begin shortly.
- Goal 2:
 - Dr. Lyn O'Connell held a meeting about youth stigma training, but it is now deprioritized because this Subcommittee will have to revise the language of their initial stigma training to match current state initiatives. Then it will be able to be modified for youth.
 - This Subcommittee would like their youth focus groups that will inform the youth directed stigma training to be presented at the end of the current school year. Focus group ages need to be identified. Anyone participating who is under 16 must have parental permission. Carolyn Canini mentioned that a Youth Advisory Council of 18–25-year-olds already exists in Wheeling so they could eventually utilize that existing young adult group as well. The Subcommittee wants to ensure they include youth with lived experience but may have to offer an incentive to do so.
 - A permission slip will need to be drafted and formalized, then find people trained to host focus groups and/or train them, then conduct them, and type up the results.
 - The Subcommittee thinks this can be a non-Institutional Review Board (IRB) project because it is training and development and not human subject research. They will still likely need to make the IRB aware of their proceedings and double check. Amy Saunders is sharing some examples of proposals and permission slips for similar projects she has done in the past.
 - After the initial analysis of the focus groups, the Subcommittee could work with the same youth to develop the stigma training.
 - Lorie Garrett-Bumba has college-aged, trained facilitators that already work with her and she could offer them to host the focus groups.
 - Amy Saunders and Anne Martin worked on open-ended questions for the focus groups. Dr. Lyn O'Connell shared them with the group to suggest edits and additions.

Q1 Quarterly Report

- This agenda item was not discussed but Bradley McCoy is reaching out to Dr. Lyn O'Connell for percentages of completion for all key performance indicators (KPIs) in the Quarterly Report.

Confirm Subcommittee Membership

- This agenda item was not discussed.

Additional Discussion

- The West Virginia First Foundation's solicitation for a needs assessment is focused on treatment and recovery, not stigma.

Adjournment

Dr. Lyn O'Connell thanked the Subcommittee members for their attendance and involvement. The Subcommittee is scheduled to meet again on April 16, 2025 at 1:00 PM.