

Meeting Minutes

Pregnant and Parenting Women Subcommittee of the Governor's Council on Substance Abuse Prevention and Treatment

Wednesday April 16, 2025, Approved

Attendees:

Subcommittee Members: Tameran Asbury, Courtney Boyd, Janine Breyel, Sandra Cline, Rebecca Crowder, David Didden, Amna Haque, Rhonda Edmunds, Dr. Stefan Maxwell (chair), Cody Smith, Amy Tolliver

Guest Attendees: Corinne Lalama, Kimberly Mundy

Invited, Not Attending: Kristy Richardson-Ohlis

ODCP Staff: Dr. Stephen Loyd, Jessica Smith

Marshall University Staff: Rachel Bledsoe and Bradley McCoy

Opening:

Dr. Stefan Maxwell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Pregnant and Parenting Women (PPW) Subcommittee. The meeting was called to order on Wednesday, April 16, 2025, and was conducted by Zoom conference. A quorum was present to approve the March 2025 meeting minutes. Janine Breyel made a motion to approve without changes, and Tameran Asbury seconded. There was no further discussion and the minutes were approved with all in favor and none opposed. The purpose of the meeting was to provide progress updates on 2025 Key Performance Indicators (KPIs).

Agenda:

2025 Key Performance Indicator Updates and Performance Management Spreadsheet

- The Subcommittee discussed implications of the findings from the West Virginia Perinatal Partnership's survey around screening and the Prenatal Risk Screening Instrument (PRSI). They found that more providers are screening than they originally thought, so they will not have to work as hard to increase screening but just want to understand what screening is being done and how it fits into their workflow. Additionally, more PRSIs are completed than previously thought and they are just not successfully submitted to the state. The Subcommittee discussed how to embed the PRSI into the Electronic Health Record (EHR). There is concern that the PRSI duplicates questions that already exist in the EHR. The group would like to discuss this with representatives from the Bureau of Public Health and make recommendations for PRSI changes, embedding, requirements, and general plans for risk screening moving forward. Kelly Lemon is discussing screening practices with the Maternal Risk Advisory Council as well.
- The group would like to compare those who are identified as at-risk by screening prenatally and their outcomes afterward to determine if referrals to the necessary services were made. Determining impact beyond identification will be the next piece of this.

Educational Campaigns Discussion:

- Dr. Stephen Loyd has been busy with the legislative session, but Dr. Stefan Maxwell and Dr. David Didden still plan to meet with him to identify specific funding opportunities/sources.
- Dr. Didden provided a link to a firm that could do the framing for an education campaign. <https://healthplusstudio.com/>
- Dr. Didden provided a link to the collective impact approach to address complex social challenges. <https://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/collective-impact/main>

Subcommittee Highlights

- This discussion topic was not discussed, but Bradley McCoy is reaching out to Dr. Stefan Maxwell by email about it.

Additional Discussion

- Dr. Stephen Loyd was able to join the call for a brief period. The Subcommittee discussed the effects of the latest legislative session and their plans to address policy more readily next year.
- West Virginia's Neonatal Abstinence Syndrome rates from 2021-2023 have dropped 44% and there will be a press release about this coming soon. Overdose deaths are down 50%. Emergency Medical Services (EMS) and Emergency Department (ED) visits due to overdoses are down 40%. There has been a 31% reduction in foster care placement for children affected by substance use disorder (SUD).
- The group discussed how to best communicate SUD as a chronic disease comparable to those of which people are more familiar with such as diabetes and hypertension.

Adjournment:

Dr. Maxwell closed the meeting by thanking all subcommittee members for their attendance and participation. The subcommittee will meet again in May.